

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

American Rambler
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
955472-1	09/30/12	September 2012	08/27/12 - 09/30/12
Station	Account Executive	Sales Office	Sales Region
WXII	Jamie Andrus	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

Flight Dates	Order #	Alt Order #
09/26/12 - 10/02/12	955472	07906389

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	ROMM	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	09/26/12	09/28/12	M-F WXII 12 News @ 6 a6-7am	6-7am	--WTF--	:30	3	\$500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--WTF--	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	09/26/12	6:59 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP120H	\$500.00 NM
2	WXII	Th	09/27/12	6:12 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP120H	\$500.00 NM
3	WXII	F	09/28/12	6:50 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP120H	\$500.00 NM
4	09/26/12	09/28/12	NBC Today Show	7-9am	--WTF--	:30	3	\$500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--WTF--	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	09/26/12	7:59 AM	NBC Today Show	7-9am	:30	2012MRFP114H	\$500.00 NM
2	WXII	Th	09/27/12	8:38 AM	NBC Today Show	7-9am	:30	2012MRFP114H	\$500.00 NM
3	WXII	F	09/28/12	8:39 AM	NBC Today Show	7-9am	:30	2012MRFP120H	\$500.00 NM
5	09/26/12	09/28/12	Live with Regis & Kelly	9-10AM	--WTF--	:30	3	\$100.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--WTF--	3	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	09/26/12	9:45 AM	Live with Regis & Kelly	9-10AM	:30	2012MRFP120H	\$100.00 NM
2	WXII	Th	09/27/12	9:27 AM	Live with Regis & Kelly	9-10AM	:30	2012MRFP120H	\$100.00 NM
3	WXII	F	09/28/12	9:50 AM	Live with Regis & Kelly	9-10AM	:30	2012MRFP120H	\$100.00 NM
8	09/26/12	09/28/12	M-F WXII 12 News @ No:12-1pm	12-1pm	--WTF--	:30	3	\$150.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--WTF--	3	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXII	W	09/26/12	12:23 PM	M-F WXII 12 News @ Noon	12-1pm	:30	2012MRFP114H	\$150.00 NM
1	WXII	Th	09/27/12	12:11 PM	M-F WXII 12 News @ Noon	12-1pm	:30	2012MRFP114H	\$150.00 NM
2	WXII	F	09/28/12	12:39 PM	M-F WXII 12 News @ Noon	12-1pm	:30	2012MRFP120H	\$150.00 NM
9	09/26/12	09/28/12	M-F 1-2P	1-2P	--WTF--	:30	3	\$175.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--WTF--	3	\$175.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
955472-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser		Product	Estimate Number
Romney/R/President		ROMNEY/P/R	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																								
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12	09/26/12	09/28/12	M-F 3-4P Class of Time - Pre-emptible with notice	M-F 3-4P	--WTF--	:30	3	\$115.00	NM																																																								
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13	09/26/12	09/28/12	M-F WXII 12 News @ 5 p 5-6pm Class of Time - Pre-emptible with notice		--WTF--	:30	3	\$325.00	NM																																																								
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16	09/26/12	09/28/12	M-F WXII 12 News @ 6 p 6-630pm Class of Time - Pre-emptible with notice		--WTF--	:30	3	\$900.00	NM																																																								
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17	09/26/12	09/28/12	Inside Edition Class of Time - Pre-emptible with notice	7-730pm	--WTF--	:30	3	\$600.00	NM																																																								
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3	WXII	F	09/28/12	7:46 PM	Entertainment Tonight	730-8pm	:30	2012MRFP120H	\$550.00	NM																																																							
21	09/26/12	09/28/12	M-Su WXII 12 News @ 11-1135pm Class of Time - Pre-emptible with notice		--WTF--	:30	3	\$600.00	NM																																																								
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>--WTF--</td><td>3</td><td>\$600.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	--WTF--	3	\$600.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	09/24/12	09/30/12	--WTF--	3	\$600.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							

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INVOICE



Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
955472-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY/P/R		

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	09/26/12	09/28/12	M-Su WXII 12 News @ 11-1135pm		--WTF--	:30	3	\$600.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	09/26/12	11:10 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	2012MRFP120H	\$600.00 NM
3	WXII	Th	09/27/12	11:20 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	2012MRFP114H	\$600.00 NM
2	WXII	F	09/28/12	11:06 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	2012MRFP120H	\$600.00 NM
24	09/26/12	09/28/12	NBC Tonight Show	1135pm-1237am	--WTF--	:30	3	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	--WTF--	3	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	09/26/12	12:31 AM	NBC Tonight Show	1135pm-1237am	:30	2012MRFP114H	\$100.00 NM
3	WXII	Th	09/27/12	12:21 AM	NBC Tonight Show	1135pm-1237am	:30	2012MRFP120H	\$100.00 NM
2	WXII	F	09/28/12	12:20 AM	NBC Tonight Show	1135pm-1237am	:30	2012MRFP120H	\$100.00 NM
26	09/27/12	09/27/12	THE OFFICE	9-10pm	---T---	:30	1	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	---T---	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Th	09/27/12	9:20 PM	THE OFFICE	9-10pm	:30	2012MRFP120H	\$2,500.00 NM
27	09/29/12	09/29/12	WXII 12 Sa/Su News at 6-8am		-----S-	:30	2	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----S-	2	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	09/29/12	6:12 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	2012MRFP120H	\$125.00 NM
2	WXII	Sa	09/29/12	6:51 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	2012MRFP120H	\$125.00 NM
28	09/29/12	09/29/12	Ryder Cup	Sa 8a-6p; Su 12p-6	-----S-	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----S-	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	09/29/12	3:22 PM	Ryder Cup	Sa 8a-6p; Su 12p-6	:30	2012MRFP120H	\$600.00 NM
2	WXII	Sa	09/29/12	4:53 PM	Ryder Cup	Sa 8a-6p; Su 12p-6	:30	2012MRFP120H	\$600.00 NM
29	09/29/12	09/29/12	NBC Saturday Today	8-10am	-----S-	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----S-	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Sa	09/29/12	7:58 AM	NBC Saturday Today	8-10am	:30	2012MRFP120H	\$350.00 NM
1	WXII	Sa	09/29/12	8:52 AM	NBC Saturday Today	8-10am	:30	2012MRFP120H	\$350.00 NM
30	09/29/12	09/29/12	Sa WXII 12 News @ 6 pm-630pm;		-----S-	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----S-	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	09/29/12		Sa WXII 12 News @ 6 pm	6-630pm;	:00		\$225.00 NM
See MG 30.3,30.4,30.5									
** today show w/o 10/1 @ \$200 **									
2	WXII	Sa	09/29/12		Sa WXII 12 News @ 6 pm	6-630pm;	:00		\$225.00 NM
See MG 30.3,30.4,30.5									
*** today show w/o 10/1 @ \$200.. add 1x noon news @ \$50 ***									
31	09/29/12	09/29/12	M-Su WXII 12 News @ 11-1135pm		-----S-	:30	1	\$600.00	NM

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WXII
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Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
955472-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY/P/R		

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	09/24/12	09/30/12	-----S-	1		\$600.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	09/29/12	11:18 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	2012MRFP120H	\$600.00 NM
32	09/29/12	09/29/12	NBC Saturday Night Live	1130pm-1am	-----S-	:30	2	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	09/24/12	09/30/12	-----S-	2		\$375.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	09/29/12	11:42 PM	NBC Saturday Night Live	1130pm-1am	:30	2012MRFP120H	\$375.00 NM
2	WXII	Sa	09/29/12	12:51 AM	NBC Saturday Night Live	1130pm-1am	:30	2012MRFP120H	\$375.00 NM
33	09/30/12	09/30/12	WXII 12 Sa/Su News at 6-8am	6-8am	-----S	:30	2	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	09/24/12	09/30/12	-----S	2		\$100.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Su	09/30/12	6:27 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	2012MRFP120H	\$100.00 NM
1	WXII	Su	09/30/12	7:22 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	2012MRFP129H	\$100.00 NM
34	09/30/12	09/30/12	NBC Sunday Today	8-9am	-----S	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	09/24/12	09/30/12	-----S	2		\$400.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Su	09/30/12	8:21 AM	NBC Sunday Today	8-9am	:30	2012MRFP120H	\$400.00 NM
1	WXII	Su	09/30/12	8:54 AM	NBC Sunday Today	8-9am	:30	2012MRFP129H	\$400.00 NM
35	09/30/12	09/30/12	NBC Meet the Press	9-10am	-----S	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	09/24/12	09/30/12	-----S	1		\$400.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	09/30/12	9:46 AM	NBC Meet the Press	9-10am	:30	2012MRFP120H	\$400.00 NM
36	09/30/12	09/30/12	Ryder Cup	Sa 8a-6p; Su 12p-6	-----S	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	09/24/12	09/30/12	-----S	2		\$600.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Su	09/30/12	3:20 PM	Ryder Cup	Sa 8a-6p; Su 12p-6	:30	2012MRFP129H	\$600.00 NM
1	WXII	Su	09/30/12	4:59 PM	Ryder Cup	Sa 8a-6p; Su 12p-6	:30	2012MRFP120H	\$600.00 NM
37	09/30/12	09/30/12	Su WXII 12 News @ 6 pm	6-630pm	-----S	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	09/24/12	09/30/12	-----S	2		\$225.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Su	09/30/12	6:45 PM	Su WXII 12 News @ 6 pm	6-630pm	:30	2012MRFP129H	\$225.00 NM
					LR- Golf				
1	WXII	Su	09/30/12	6:59 PM	Su WXII 12 News @ 6 pm	6-630pm	:30	2012MRFP120H	\$225.00 NM
					LR- Golf				
38	09/30/12	09/30/12	NFL Sunday Prime Game	8p-12a	-----S	:30	3	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	09/24/12	09/30/12	-----S	3		\$3,000.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY/P/R		

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
38	09/30/12	09/30/12	NFL Sunday Prime Game8p-12a		-----S	:30	3	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	09/30/12	8:20 PM	NFL Sunday Prime Games	8p-12a	:30	2012MRFP129H	\$3,000.00 NM
3	WXII	Su	09/30/12	10:05 PM	NFL Sunday Prime Games	8p-12a	:30	2012MRFP120H	\$3,000.00 NM
2	WXII	Su	09/30/12	11:54 PM	NFL Sunday Prime Games	8p-12a	:30	2012MRFP129H	\$3,000.00 NM
39	09/30/12	09/30/12	WXII Late News AFTER NFL	WXII Late News AF	-----S	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----S	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Su	09/30/12	12:06 AM	WXII Late News AFTER NFL	WXII Late News AF	:30	2012MRFP120H	\$350.00 NM
					LR - Football				
1	WXII	Su	09/30/12	12:22 AM	WXII Late News AFTER NFL	WXII Late News AF	:30	2012MRFP129H	\$350.00 NM
					LR - Football				
Total Spots							60		

Payment Terms 30 Days

<u>Gross Total</u>	\$32,595.00
<u>Agency Commission</u>	\$4,889.25
<u>Net Amount Due</u>	\$27,705.75